



PHOTOGRAPHY & DESIGN

MY FIRST YEAR

NEWBORN | 3 MONTH | 6 MONTH | 9 MONTH | ONE YEAR

MY 1ST YEAR PACKAGE \$850

Your baby's first year marks a multitude of milestones just too precious to pass up. This package gives you five sessions designed to capture the sweetest moments of this stage you'll never want to forget. And by booking as a package, you'll have money left over to spend on something else – like diapers!

PACKAGE INCLUDES:

5 individual sessions

Sessions include: Newborn, 3-month, 6-month, 9-month and 1-year (all scheduled by you) *Maternity can be added for \$75 with booking of MFY.*

SESSION PRINTS/ITEMS

All sessions include: 1-4x6 spiral bound proof book, password protected online proofing, and a free 8x10 with each session. Additional prints may be purchased a-la-carte.

TOTAL PACKAGE PRINTS/ITEMS

At the end of your 5th session (1-year session), you will have the opportunity to choose your favorite photos from all your sessions to create one of the following items; 8x8 custom designed coffee table book, 16x24 or 20x20 custom designed storyboard or subway board, or 11x14 gallery wrap.

BONUS ITEM

To show a token of our appreciation, we will also add a custom designed personalized photo necklace. It is comprised of silver hand-stamped charms as well as a double sided soldered photo charm that includes two of your favorite photos.

*There are several sizes, types, and styles to choose from. Any upgrades/variances to the package may incur additional charges. To see samples of any or all of the above items, contact us to set up an appointment, or mention the items at your first session.

FEE SCHEDULE & GENERIC PRICING

Down payment	\$200.00
Session Fee (min. required per session)	\$75.00
Final order pick-up	\$275.00*

*Additional orders may be added and paid for separately. This is just the minimum required to put down, however each customer can customize their own payment plan.

Sessions will be booked when newborn is 10 days old or less. Sessions generally run 2-3 hours, with multiple feeding breaks, in order to keep our smallest clients full and sleepy! As far as clothing and accessories go – less is more! We have a large variety of simple hats, wraps, hair accessories, etc. and clients are welcome to bring any additional “special” items.

With the exception of our newborn sessions, all others are taken outdoors, as weather permits. Our studio space is small with limited natural light, which is why we use it for newborns/infants only. During our My First Year sessions, we do allow one family session to be included but due to our limited indoor space this session would have to be an outdoor session. All 1-year shoots include a smash cake provided by us!

A down payment and first session fee is due at the time of your newborn session, followed by a payment at each of the remaining sessions. Clients are responsible for scheduling their sessions one month in advance. We reserve our weekdays (Monday – Friday) for these sessions, as the weekends are set aside for weddings and our families.

EL PHOTOGRAPHY & DESIGN

2184 MAGNOLIA ROAD | WOODWARD, IA 50276

TERESA LETTOW | 515-290-9911 :: EMILY EVERS | 515-480-8242

Email: info@elphotodesign.com

www.elphotodesign.com